

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

| | |
|---|--|
| Name of your organisation: Women's Resource Centre | |
| If your organisation is part of a larger organisation, what is its name? | |
| In which London Borough is your organisation based? Islington | |
| Contact person: Ms Vivienne Hayes | Position: CEO |
| Website: http://thewomensresourcecentre.org.uk/ | |
| Legal status of organisation: Registered Charity | Charity, Charitable Incorporated Company or company number: 1070606 |
| When was your organisation established? 02/11/1984 | |

Grant Request

| |
|--|
| Under which of City Bridge Trust's programmes are you applying? Making London Safer |
| Which of the programme outcome(s) does your application aim to achieve? More survivors of domestic violence accessing good quality support services that help them to improve their safety, health and well-being BME, LGBT and disabled survivors of domestic violence accessing appropriate services which understand and meet their needs |
| Please describe the purpose of your funding request in one sentence. Develop long-term sustainability of the London VAWG (Violence Against Women and Girls) Consortium ensuring all women in London have access to high-quality specialist support services |
| When will the funding be required? 16/05/2016 |
| How much funding are you requesting? Year 1: £84,913 Year 2: £77,457 Year 3: £81,213 <i>25</i> <i>75</i> <i>60,000</i> |
| Total: £243,583 |

Aims of your organisation:

The Women's Resource Centre (WRC) is a leading umbrella organisation for the women's sector providing infrastructure support to women's voluntary and community organisations (WVCOs), with over 500 members.

We are working towards transformational equality for women. We achieve this by supporting women's charities that deliver services to some of the most marginalised and disadvantaged women in our society.

Our current priority is sustaining valued women's services for women and girls through a time of economic recession, spending cuts, welfare reform and new commissioning arrangements and being able to demonstrate the need for these services and value for money and effective outcomes these services provide.

Our mission is: Supporting and standing up for a diverse and thriving women's sector

Main activities of your organisation:

We support WVCO's through training, one to one support, events and information on a range of organisational development issues. Additionally we conduct research and policy development, and lobby decision makers on behalf of the women's not-for-profit sector for improved representation and funding. WRC also leads in promoting collaboration and partnership development between women's organisations across the country.

For example WRC leads the Convention on the Elimination of all forms of Discrimination Against Women (CEDAW) working group, and collated the shadow report to the CEDAW committee in 2013.

We facilitated and now lead both the Women's Health and Equality Consortium and the London Violence Against Women And Girls (VAWG) Consortium.

On average we deliver training to 500 individuals each year on organisational sustainability and development; for example, influencing, partnership development, business planning, fundraising and commissioning.

WRC has also enjoyed 16 pieces in various media during April-March 2014

Our leadership within our sector has been recognised and validated with awards

Number of staff

| Full-time: | Part-time: | Management committee members: | Active volunteers: |
|------------|------------|-------------------------------|--------------------|
| 5 | 5 | 4 | 3 |

Property occupied by your organisation

| | |
|--|--|
| Is the main property owned, leased or rented by your organisation? | If leased/rented, how long is the outstanding agreement? |
| Leased | Rolling annual licence |

Summary of grant request

The London VAWG consortium:

- is a unique women-led, women-centred partnership with specialisms to address all forms of gender-based violence
 - is constituted of twenty-one Womens Voluntary and Community Organisations(WVCOs) with a track record of delivering high-quality VAWG services across all London boroughs that are integrated, diverse and targeted
 - works to ensure it's inclusive, democratic and the smaller, more specialist organisations, have a voice and share in decision-making
- Ten members provide specialist support to BMER women. The consortium receives expertise from Sisters of Frida regarding disabled women and refers LGBT women experiencing violence on to LGBT jigsaw.

1) Need

Organisations working with sexual and domestic violence(S&DV) in London have been drastically effected by cuts to public sector funding and the shift from grants to commissioning. Cutbacks in national budgets have led to reductions in the provision of local services and loss of small specialist providers(Towers 2012). An IMKAAN survey(2012) found nearly half of BMER S&DV services had experienced significant funding cuts whilst referrals had increased by 20-50%.

The women's sector has a vital role to play in public service delivery, but size and complexity of competitive procurement processes and increasingly demanding contracts makes it difficult for smaller organisations to compete alone.

Our consortium model offers a lifeline to smaller, specialist women's organisations, which we know from research, service users prefer to access. Several consortium members would have closed if it hadn't been for the consortium.

In an environment where 'cost effective' generic providers are replacing small specialist providers it is essential that a consortium such as ours is protected and supported to become sustainable.

2) Project Aims

- Develop the consortium to secure commissioned contracts and become sustainable, ensure survival of small specialist women's organisations and offer a service that meets women's multiple and complex needs.
- Address the un-level playing field between organisations within the consortium

4) How the work will be delivered

Employ a coordinator, who will, along with members;

- a) Develop a formally constituted independent legal structure for the Consortium
- b) Put structures and systems in place ensuring all members have a voice, can influence and engage in decision making
- c) Build capacity of smaller organisations to deliver commissioned contracts
- d) Identify opportunities and tender for commissioned contracts
- e) Support Consortium to be recognised amongst relevant commissioning bodies
- f) Grow membership
- g) Document process for replication

4) Why us

For the past 6 years partnerships have been a strategic focus for WRC; supporting WVCO's to work jointly to increase impact, efficiency and value for money. According to our surveys WRC has helped form 78 partnerships in the last 3 years.

In 2011 WRC facilitated the formation of the London VAWG consortium in response to London Councils threat of dropping funding for the sector. As a result £3.6m of funding was reinstated.

In February 2014 WRC was elected the official lead agency for the consortium.

5) Trust's programme outcomes

By making the Consortium sustainable and securing commissioned contracts, women's organisations, many of whom are under threat of closure, with specialist expertise, will be able to help more women survivors of violence.

More BMER, LGBT and disabled women will have access to appropriate services, which understand and meet their needs.

6) 'Good Practice'

User involvement

- Member surveys and participatory monitoring incorporated into strategic planning
- Service user advisory groups, ex-service users become staff and representation on boards

Diversity and equal opportunity

- Part of the consortiums core principals

Volunteers

- WRC and members have well established volunteer programmes

Carbon footprint

- WRC has a green policy and has won awards
- Consortium will develop a green policy

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

PQASSO and we are working towards ISO 9001

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Develop a formally constituted independent legal structure for the Consortium

Provide 10 1:1 capacity building sessions in the first year, and 15 a year for the last 2 years, to the smaller, specialist, organisations to address the un-level playing field between organisations within the consortium and ensure they have the systems, structures and accreditations in place to deliver commissioned contracts

Recruit new members for the consortium and complete all attached paperwork

Identify and tender for a minimum of 3 commissioning opportunities a year in the 2nd and 3rd years

To make contact with a minimum of 4 commissioners a year in the 2nd and 3rd years to increase their understanding and recognition of the role and value of specialist women's organisations in addressing the needs of women particularly those who have experienced marginalisation and violence

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

By the end of Year 3, 6 smaller specialist women's organisations have improved their systems, structures and gained accreditations to enable them to bid for public sector contracts as part of the consortium

By the end of year 3, 10 more women's organisations are members of the consortium

By the end of year 3, 18 women's organisations are commissioned to deliver commissioned contracts as part of the consortium

By the end of year 3, a minimum of 8 commissioners in London have increased understanding of the role and value of specialist women's organisations

By the end of year 3, 6,000 women in London have accessed appropriate services that understand and meet their specific needs through services delivered by consortium members

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Yes. We expect the VAWG consortium to become self sustaining by the end of year 3 by securing commissioned contracts and taking a top slice to pay for the coordinator.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

2,000

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

0-15

16-24

25-44

45-64

What gender will beneficiaries be?

Female

Transgender or other gender identity

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

White (including English/ Welsh/ Scottish/ Northern Irish/ British; Irish; Gypsy, Traveller or Irish Traveller; Any other White background)

Mixed/ Multiple ethnic groups (including White and Black Caribbean; White and Black African; White and Asian; Any other Mixed/ Multiple ethnic background)

Asian/ Asian British (including Indian; Pakistani; Bangladeshi; Chinese; Any other Asian background)

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

1-10%

Funding required for the project

What is the total cost of the proposed activity/project?

| Expenditure heading | Year 1 | Year 2 | Year 3 | Total |
|---------------------------------|--------|--------|--------|---------|
| Staffing costs | 47,411 | 48,747 | 50,123 | 146,280 |
| Consortium set up as legal body | 5,100 | 2,060 | 2,060 | 9,220 |
| Consortium development | 9,920 | 6,920 | 6,220 | 23,060 |
| Consortium Certification | 3,000 | 0 | 0 | 3,000 |
| Capacity Building | 8,660 | 8,860 | 8,860 | 26,380 |
| Evaluation | 0 | 0 | 3,000 | 3,000 |
| Management and overheads | 6,885 | 6,885 | 6,885 | 20,655 |
| Office Costs | 3,907 | 3,985 | 4,065 | 11,957 |
| | 0 | 0 | 0 | 0 |

| | | | | |
|---------------|---------------|---------------|---------------|----------------|
| TOTAL: | 84,883 | 77,457 | 81,213 | 243,553 |
|---------------|---------------|---------------|---------------|----------------|

What income has already been raised?

| Source | Year 1 | Year 2 | Year 3 | Total |
|--------|--------|--------|--------|-------|
| 0 | 0 | 0 | 0 | |
| 0 | 0 | 0 | 0 | |
| 0 | 0 | 0 | 0 | |
| 0 | 0 | 0 | 0 | |

| | | | | |
|---------------|----------|----------|----------|----------|
| TOTAL: | 0 | 0 | 0 | 0 |
|---------------|----------|----------|----------|----------|

What other funders are currently considering the proposal?

| Source | Year 1 | Year 2 | Year 3 | Total |
|--------|--------|--------|--------|-------|
| 0 | 0 | 0 | 0 | |

| | | | | |
|---------------|----------|----------|----------|----------|
| TOTAL: | 0 | 0 | 0 | 0 |
|---------------|----------|----------|----------|----------|

How much is requested from the Trust?

| Expenditure heading | Year 1 | Year 2 | Year 3 | Total |
|-----------------------------------|--------|--------|--------|---------|
| Staffing and associated costs | 47,441 | 48,747 | 50,123 | 146,280 |
| Consortium set up as a legal body | 5,100 | 2,060 | 2,060 | 9,220 |
| Consortium development | 9,920 | 6,920 | 6,220 | 23,060 |
| Consortium certification | 3,000 | 0 | 0 | 3,000 |
| Capacity building | 8,660 | 8,860 | 8,860 | 26,380 |
| Evaluation | 0 | 0 | 3,000 | 3,000 |
| Management and overheads | 6,885 | 6,885 | 6,885 | 20,655 |
| Office costs | 3,907 | 3,985 | 4,065 | 11,957 |
| | 0 | 0 | 0 | 0 |

| | | | | |
|---------------|---------------|---------------|---------------|----------------|
| TOTAL: | 84,913 | 77,457 | 81,213 | 243,553 |
|---------------|---------------|---------------|---------------|----------------|

Finance details

Please complete using your most recent audited or independently examined accounts.

| | | |
|-----------------------|------------------------|----------------------|
| Financial year ended: | Month: March | Year: 2015 |
|-----------------------|------------------------|----------------------|

| Income received from: | £ |
|-----------------------------------|----------------|
| Voluntary income | 4,407 |
| Activities for generating funds | 23,272 |
| Investment income | 675 |
| Income from charitable activities | 600,937 |
| Other sources | 95,933 |
| Total Income: | 725,224 |

| Expenditure: | £ |
|---|----------------|
| Charitable activities | 637,523 |
| Governance costs | 8,791 |
| Cost of generating funds | 7,235 |
| Other | 109,606 |
| Total Expenditure: | 763,155 |
| Net (deficit)/surplus: | 280,293 |
| Other Recognised Gains/(Losses): | 0 |
| Net Movement in Funds: | -37,931 |

| Asset position at year end | £ |
|----------------------------|----------------|
| Fixed assets | 0 |
| Investments | 0 |
| Net current assets | 374,679 |
| Long-term liabilities | 94,386 |
| *Total Assets (A): | 280,293 |

| Reserves at year end | £ |
|-----------------------------|----------------|
| Restricted funds | 45,002 |
| Endowment Funds | 0 |
| Unrestricted funds | 235,291 |
| *Total Reserves (B): | 280,293 |

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
51-60%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

N/A

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

| | 2012 £ | 2013 £ | 2014 £ |
|---|-----------|-----------|-----------|
| City of London (except City Bridge Trust) | 0 | 0 | 0 |
| London Local Authorities | 0 | 0 | 0 |
| London Councils | 265,055 | 273,546 | 345,500 |
| Health Authorities | 12,000 | 12,000 | 200,000 |
| Central Government departments | 0 | 0 | 0 |
| Other statutory bodies | 0 | 0 | 0 |

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

| Name of Funder | 2012 £ | 2013 £ | 2014 £ |
|---------------------------|-----------|-----------|-----------|
| Big Lottery Fund | 212,020 | 215,527 | 212,447 |
| Trust for London | 15,000 | 25,000 | 25,000 |
| Feminist review trust | 0 | 0 | 10,000 |
| City Parochial Foundation | 2,750 | 0 | 0 |
| | 0 | 0 | 0 |

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Vivienne Hayes**

Role within **CEO**
Organisation: